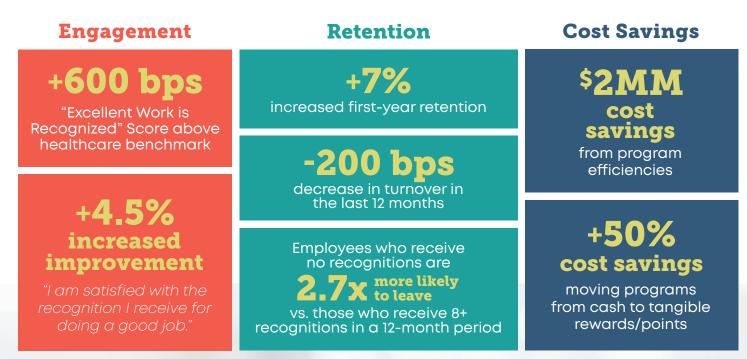
# Strategic Recognition Delivers IIII Results

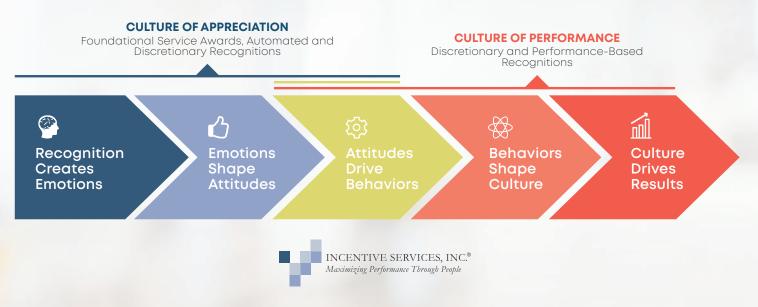
Incentive Services helps organizations elevate their culture with strategic recognition, brand management and incentives. We take a comprehensive approach that motivates positive behavior change, reinforces performance achievement and encourages organizational loyalty and engagement.

# Our strategic approach has helped clients achieve these amazing results:



## Build connections through recognition touchpoints

We collaborate with our client partners developing strategies that align recognition touchpoints with your objectives to maximize results, elevate your culture and drive organizational success!



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## Leverage Incentive Services' Strategic Framework

An effective strategy incorporates a mix of appreciation, recognition and rewards.

### Foundational Service Milestones Recognize a hire to retire approach.

Foundational Service Award Programs lay the groundwork for a comprehensive strategy and include a "hire to retire" approach to create meaningful moments throughout the length of an employee's career with your organization.

### Automated Recognitions

# Celebrate and appreciate personal and professional moments that matter.

Commemorate birthdays, holidays, every-year service anniversaries, employee appreciation days, organizational milestones and many more recognition moments seamlessly with an efficient, personalized process.

### **Discretionary Recognitions** Reinforce behaviors and core values.

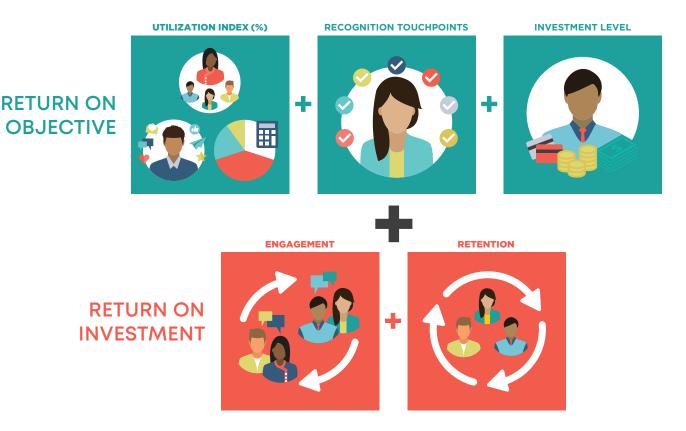
Discretionary Recognition Programs offer tools for employees and leaders to recognize excellence as it happens. eCards, Peer to Peer & Social Recognition, Nominations, Above & Beyond and On-the-Spot are just a few ways to incorporate these touchpoints into your strategy.

### **Performance-Based Recognitions** *Reward results aligned to your objectives.*

Align your recognition strategy with your unique business goals. By recognizing employees for meeting specific performance standards, you encourage both employee excellence and organizational results.

## Measure Program Success

Incentive Services Data Science team uses proprietary reporting and indexes to benchmark industry best practices and correlate your program results to employee engagement and retention.



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